Jarred Watkin

Illustrator and Graphic Designer

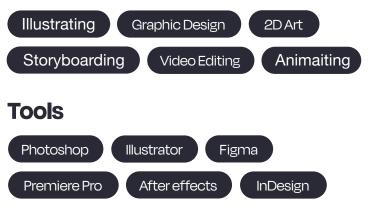📞 052-3264439   🌐 jarredwatkin.com   ✉ jarredwatkin26@gmail.com

About

Experienced Illustrator and Graphic Designer with a deep understanding of 2D Art and Monetization. Eager to collaborate and share insights with fellow professionals, I am dedicated to continuous learning and expanding my skill set.
I love to work on complex design projects, combining my fields of experties. happy to assist, consult and be a part of a team.

Skills

Illustrating   Graphic Design   2D Art
Storyboarding   Video Editing   Animaiting

Tools

Photoshop   Illustrator   Figma
Premiere Pro   After effects   InDesign

Work Experience

2023-2024   **Scopely (Monopoly GO!)**
Senior Monetization Illustrator

Created 2D Art assets for the game, from sketch until the final render.
- 2D Artist - Working in a team of Artists, illustrating promotion assets, creating Offers,
- Tournaments, Milestones and Icons. paying close attention to Logos, Character design,
- composiotion, storytelling ,color and contrast.
- Monetizaion - Working on a variety of features, designing Monetization campaigns.

2022-2023   **Wildlife Studios**
Monetization Designer

Created monetization campaigns and social media content, for Tennis Clash and Zooba.
- Graphic Designer - Graphics and other design elements.
- Monetization Designer - Working directly with the monetization managers and copywriter to create in-game Popups.

2019-2022   **Eric Cohen Books (Book Publisher)**
Illustrator & Graphic Designer

Illustration for English learning books in the layout department.
Layout Designer, Image and Video editor.
- Illustrator and Graphic Designer - Creating 2D illustrations, Logo Designs, creating visuals for Digital and Print.
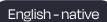
Education

2015 – 2019   **Shenkar College of Engineering and Design**

B.Design in Visual Communication, specialized in Illustration.

2006 – 2008   **Ostrovsky High-school**

Art Studies.

Languages

English - native
Hebrew - native